

### **2.1.2) General assessment of trade related procedures and requirements**

This assessment aims to determine all trade related policies, systems and step by step procedures for smooth trade between EU and Nepal. This assessment will be carried out in Nepal, Scandinavia and the United Kingdom. Following components will be targeted during the assessment.

- Placement of order
- Mode of payment and related banking systems
- Delivery period
- Product quality and standard of the product to be sold in EU region
- Availability of freight service
- Taxation component
- Facilities and reimbursement of tax for exporter/ Importer
- Other supporting institutions for trade between EU and Nepal

For trade support institutions and the public sector:

- What are the strengths and weaknesses in national or sector trade performance?
- What are priority markets and priority products for trade promotion?
- What is the bilateral or intra-regional trade potential between countries?
- What is the national export potential?
- How will changes in tariff and non-tariff barriers (NTBs) within the country and in major target markets affect trade performance?
- To what extent do environment-related trade barriers affect the country?
- What is the relation between trade expansion and employment creation?
- How to identify priorities for bilateral and multilateral trade negotiations?
- Which industries offer opportunities for investment promotion?

For the business sector:

- How competitive is a given sector?
- Who are the major foreign competitors?
- What are the most attractive new export markets?
- What are the market trends and characteristics in specific product markets?
- Preparing insightful and high-impact market studies for both local and foreign stakeholders by incorporating qualitative elements to quantitative analyses?
- Understanding the various elements in formulating and implementing successful export strategies?

Human resources involved:

- 2 EEC-Nepal
- 1 FNCSIN
- 1 LCCI
- 1 CCISS
- 1 DFSME